



[www.africachicago.com](http://www.africachicago.com)

[www.chicagoworldcup.com](http://www.chicagoworldcup.com)

### THE WORLD CUP SPIRIT

The choice of Soldier Field for the EthniCity Soccer Finals is a reference to Soccer History. Soldier Field hosted the opening game of the 1994 FIFA World-Cup.

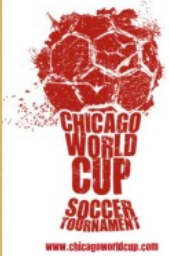
The LIVE Broadcast of the 2010 FIFA World Cup Final, on the jumbotron of the Stadium, is not only a sign of trust in the performances of Team USA – runner-up of the last confederation cup – but also the opportunity for the 750,000 immigrants and expats living in the Chicago, to feel the World Cup atmosphere, at home.



*It's Possible*

### The missions of the EthniCity Soccer

- Help integration of international communities in the United States.
- Support the development and practice of Soccer in North America.
- Support the US Bid to host the 2018/2022 FIFA World Cup.
- Support the US Team during the 2010 FIFA World Cup in South Africa.



## Background Information:

**Celebrate the 2010 South African World Cup in Chicago.**

Since 2006, the Chicago World Cup, LLC has annually gathered the international communities from Chicago around popular events such as the Chicago World Cup Soccer Tournaments and the Chicago French Bastille Day. In 2010, the Chicago World Cup, LLC is thrilled to partner with the South African Consulate General in Chicago to organize major World Cup celebrations between June 11<sup>th</sup> and July 11<sup>th</sup>, to “Celebrate Africa” and the FIFA World Cup being hosted for the first time even on the African continent.

## Calendar of Events

**2010 World Cup celebrations in Chicago ( [www.africachicago.com](http://www.africachicago.com) ):**

- June 11 (Daley Plaza)**
  - Broadcast of FIFA World Cup Games including South Africa vs Mexico.
  - World Cup Fest featuring Multicultural festival, live entertainment, etc.
- June 12 (Montrose Park)**
  - Broadcast of FIFA World Cup Games including England vs USA.
  - Chicago World Cup Powerade Qualifying tournament #1 (16 Teams).
  - World Cup Fest featuring Multicultural festival, live entertainment, etc.
- June 19 & 26 (Pilsen YMCA)**
  - Chicago World Cup Powerade Qualifying tournaments #2 & #3 (32 Teams).
- July 10 (Pilsen YMCA)**
  - Adult Chicago World Cup - EthniCity Soccer Finals tournament (Day 1/2).
- July 11 (Soldier Field)**
  - Adult & Youth Fellowes Chicago World Cup finals tournaments (32 & 24 Teams).
  - On field live entertainment featuring performers from Brazil, Congo, France, etc.
  - World Cup Fest featuring Multicultural festival, interactive Soccer activities, stage, etc.
  - French Bastille Day Festival with FrenchinChicago.com.
  - FIFA World Cup Final Viewing Party presented by Coca-Cola.

## Estimated Attendance

**Targeted number of spectators for the World Cup celebrations:**

25,000 to 65,000 spectators are expected to Celebrate Africa in Chicago.  
(Detailed estimates available upon request)

## Contacts and information

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